

WEST BENGAL URDU ACADEMY

Minority Affairs & Madrasah Education Department Government Of West Bengal



75/2A, RAFI AHMED KIDWAI ROAD, KOLKATA-700016 Email: wburduacademy@gmail.com

West Bengal Urdu Academy has been organising All India Urdu Book Fair since 2008, at Haji Md. Mohsin Square, Kolkata with the support and appreciation of the Urdu intellectuals, poets, writers and all other sections of the society. Academy is continuing this programme successfully. It is a pleasant experience to witness the launching of various Urdu publications under one campus. It has proved to be useful for the Urdu readers, book-lovers, scholars/students. Academy, as a successful organization, is publishing Urdu books.

This Urdu Book Fair also works as a link between publishers, central and state academies and individual publishers. This year too, the Academy is going to organise 17th All India Urdu Book Fair 2025.

The details of the 17th All India Urdu Book Fair is given below:

Venue: Haji Mohsin Square, Kolkata -16,

(Beside West Bengal Urdu Academy)

Date: 17th January To 26th January 2025

Time: 01:00 pm to 8:00 pm (Sunday & Holiday 11:00 am to 8 pm)

Last Date of Stall Booking: 30th December 2024

	Rate Tariff per Stall:	
Category A	For Display and sale of Urdu/ Arabic & Other Language Publication (Publishers / Book Sellers)	Rs. 4000/- (2.4 x2.4)
Category B	For Display and sale of Teaching Learning Materials, activities related to the promotion of Urdu, Arabic & Persian languages and stationary items and other goods	Rs. 6000/- (2.4 x2.4)

(Application received first will be given preference)

All Urdu Book sellers, Publishers, Publishing organizations under State Govt. including State Urdu Academies & others who are involved in publishing valuable Urdu Books may participate in this All India Urdu Book Fair, to be held from 17th January To 26th January 2025

Terms & conditions

- Minimum 10% discount must be given on books/periodicals.
- Books banned in India or controversial books will not be permitted for exhibition or sale.
- Microphone will not be allowed to draw the attention of buyers.
- Prior permission will be needed to organize any separate programme in the stall.
- Stalls will be booked after receiving complete form with Bank Draft & all payments are to be made in the name
 of the "Secretary, West Bengal Urdu Academy," (Cheque will not be accepted).
- The Academy reserves the right in the allotment of stalls & places.
- Participants are advised to insure their Books for any untoward incident in the Fair.
- The Academy will provide one table, two chairs and two tube lights in each stall of 2.4x2.4 metre. Participants
 will have to arrange themselves things required other than the articles provided by the Academy, Expenses in
 this regard will be borne by the parties.
- No poster, banner, flex, bills, chair and table will be allowed for display or pasted outside the allotted stall.
- W.B.U.A has the right to change the venue & programme of the Book Fair or postpone or cancel, if such situations arise.
- Received amount will be refunded after reasonable deduction in case of cancellation of Book Fair. However, the Booking money will not be refunded in case of party canceling its booking on its own.
- In case of any dispute or claim, the matter shall be settled within the jurisdiction of the Hon'ble High Court, Kolkata.

Account Details

West Bengal Urdu Academy Account Number: 10051543409

State Bank of India IFSC: SBIN0001723

Address West Bengal Urdu Academy 75/2A, Rafi Ahmed Kidwai Road

Kolkata- 700016

LAST DATE: 30TH DECEMBER 2024